

The Role of Corporations and Government in Health Promotion and Health Policy

A three credit graduate course for public health, health education or health policy programs

For more information on this course, contact Nicholas Freudenberg, Hunter College, City University of New York at nfreuden@hunter.cuny.edu

Course Objectives

At the end of this course students will be able to:

1. Describe various roles that public health professionals can play to influence public and corporate policies that promote health;
2. Analyze the roles of the local, state and federal government in influencing corporate practices that affect health;
3. Describe how the rules of the free market and the policies and practices of corporations affect health;
4. Discuss major policy issues that have affected health impact of selected industries such as tobacco, alcohol, gun, food, automobile, and pharmaceutical industries;
5. Identify appropriate strategies to reduce health-damaging consequences of corporate practices;
6. Identify specific policies that will protect population health and well-being from health damaging consequences of corporate practices and policies.

Course Contribution to MPH Competencies

This course will help students to achieve the following competencies expected of MPH graduates:

Identify appropriate roles for various systems that influence urban communities in solving specific health problems.

Describe the roles of city, state, and federal government in promoting health and preventing disease.

Identify appropriate roles for public health professionals to influence institutional and public policies that affect the well-being of urban populations.

Advocate for policies and programs that will promote health and prevent disease within communities.

Assist various stakeholders (e.g., residents, organizations, communities, businesses) to negotiate the changes in systems needed to improve the population health

Course Requirements

Regular attendance and participation in class, including assigned oral presentations (10%)

Completion of assigned readings (as reflected in 1 and 3).

Completion of four written assignments (see next page):

Book review from Suggested Reading list (10%)

Op-ed column (25%)

Interview with policy maker or policy advocate (25%)

Policy paper and oral report (30%)

Session Outline

1. Overview: Corporate Practices, Government and Health;
Review of course goals and assignments
2. The Role of the Public Health Professional in Public Policy
Case Study 1: SUVs and public health
3. The Structure of Government: Health Policy Roles of Branches and Levels
4. A History of the US Corporation
5. Framing Public Health Messages for Policy Change
Case Study 2: Uptown cigarettes
6. Case Studies 3 and 4: Transfat and school lunches
7. Case Studies 5 and 6: Municipal lawsuits against the gun industry and alcohol advertising and the NCAA
8. Case Study 7: Merck and Vioxx; Summary of Lessons from Case Studies
9. Strategies for Policy Change: Legal
10. Strategies for Policy Change: Electoral and Legislative
11. Strategies for Policy Change: Community Organizing and Coalitions and the Role of Social Movements
13. Assessing the Impact of Policy: Evaluation Strategies
13. The Role of the Media in Public Policy, Student Presentations 1
14. Defining a Policy Agenda for Reducing Corporate Threats to Health;
Student Presentations 2
15. Summary of take home messages

Description of Assignments

1. Book Review. Choose a book from the Suggested Reading List. After reading the book, write a 3-page essay. The first page should summarize the book, with an emphasis on key issues related to the impact of corporate policies on health. The second 2 pages should describe specifically how health professionals can use the information in the book to understand or change policies related to corporate practices that harm health.

2. An op-ed essay. An op-ed column (those found opposite the editorial page in most newspapers) gives a point of view on an issue of importance. Maximum length is 750 words, about three typed, double spaced pages. Choose a topic related to corporate practices and impact on health that is the topic within a current election, legislative proposals or court case. Write an op-ed column advocating a specific position on this issue.

3. Interview with policy maker or policy advocate. With one or two other students, interview a policy maker or advocate who spends at least half his or her time working on specific policy issues discussed this semester. You are strongly encouraged to interview someone involved in a campaign to change the policy you pick for the next assignment.

4. Policy paper and oral report. By the third session, all students will select an industry policy work group (Automobile, Tobacco, Food, Guns, Pharmaceuticals, Alcohol). Groups can include 2 to 5 students. With this group, you will select one or two policy issues in your industry that affects the well-being of people in this region. Work groups of more than three students will select two policies in that industry and divide into sub-groups with 3 or fewer members. Your policy can be a local, state, federal or corporate policy. The policy should have a close relationship to the issues and problems we have discussed in class, i.e. the policy should address corporate practices that affect health; have relevance to this region; and involve some interactions between industry and government. Finally, part of the assignment will require you to examine and assess a campaign designed to change this policy so you need to ascertain that such an effort exists.

Submit the specific policy (e.g., a bill recently passed or proposed; agency regulations; a new budget allocation, a court case, a corporate decision to stop marketing a certain product) you plan to review by Session 3. Submit an annotated bibliography (which includes a one or two sentence description of each citation) of at least 12 articles, books and Web sites at Session 5 (see distribution of references below) and the final paper of 8-10 typed, double-spaced pages on Session 14. You will also be expected to make an oral presentation on your paper, following a format to be described in class. The policy paper should follow the outline to be distributed in class and include at least 15 references presented in the format of the American Journal of Public Health. Your references (and annotated bibliography) should include articles and literature reviews from professional journals in the public health, law, and business literatures; books, newspaper and magazine articles; advocacy group and government reports and transcripts of hearings or court testimony, and materials on the Web sites of government agencies, advocacy groups and industry. No more than half your references should come from Internet sources; you also need to visit a library, read books and review the scientific literature.

SUGGESTED READINGS -- Selections for Book Review Assignment

** These books are available in paperback.*

Political Process and General

Bakan, Joel. *The Corporation The pathological pursuit of profit and power.* New York: Free Press, 2004. A legal and historical analysis of the adverse consequences of the corporate structure.

*Bollier, David. *Silent Theft The Private Plunder of our Common Wealth.* New York: Routledge, 2003. Describes how corporate interests use political process and ideology to encroach on public assets and values.

*Cohen, Lizabeth. *A Consumer's Republic: The Politics of Mass Consumption in Postwar America.* Vintage, 2003 . The rise of mass consumption in the latter half of the twentieth century, how government and industry promoted it and the political and social consequences.
Drutman, Lee, Cray Charlie. *The People's Business Controlling corporations and restoring democracy.* San Francisco: Berret-Kohler Publishres,2004. Explains rise of corporations and suggests reform measures.

Fort M, Mercer, Mary Anne, and Gish, Oscar, eds. *Sickness and Wealth The Corporate assault on global health.* Cambridge, MA: South End Press, 2004. Collected essays examine impact of global policies on health care, food and other issues on health.

John, Steve and Thomson Stuart. *New Activism and the Corporate Response.* Houndsgrave, England: Palgrave Macmillan, 2003. Accounts of activism to change corporate policies with both United Kingdom and US contributors.

*Reich, Robert R., ed. *The Power of Public Ideas.* Cambridge: Harvard, 1998. Essays on the impact of public interest on governmental policy making.

*Renzulli Diane. *Capitol Offenders: How Private Interests Govern Our States.* Washington DC: Center for Public Integrity, 2001. A national investigation of conflicts of interest and special interest influence in the 50 state legislatures. (order on line at <http://www.publicintegrity.org>).

Schor, Juliet B. *Born to Buy The commercialized child and the new consumer culture.* New York: Scribner, 2004. Describes corporate targeting of children and the social consequences.
Schor Juliet B., Holt, Douglas B. eds. *The Consumer Society Reader.* New York: New Press, 2000. Key essays on the nature and evolution of consumer society.

Tobacco

Feldman, Eric A, Bayer, Ronald, eds. *Unfiltered Conflicts over tobacco policy and public health.* Cambridge, MA: Harvard University Press, 2004. Essays that compare approaches to tobacco control in various nations.

*Glantz Stanton, Balbach Edith. *Tobacco War Inside the California Battles.* Berkeley, CA: U California Press, 2002. A leading activist describes state-level battles on tobacco in California.

*Kessler, David. *A Question of Intent A Great American battle with a Deadly Industry.* New York: Public Affairs, 2001. Former FDA Commissioner describes his battles with the tobacco industry.

*Kluger Richard. *Ashes to Ashes America's Hundred Year Cigarette War, the Pubic Health, and the Unabashed Triumph of Philip Morris.* New York: Vintage, 1997. Pulitzer Prize winning history of the tobacco wars in the U.S.

*Pertschuk, Michael. *Smoke in their Eyes Lessons in Movement Leadership from the Tobacco Wars*. Nashville: Vanderbilt, 2001. An account of the negotiations and battles leading to the 1998 tobacco settlement.

*Rabin, Tobert; Sugarman Stephen, eds. *Regulating Tobacco*. New York: Oxford University press, 2001. Essays that analyze the lessons and contributions of the American tobacco control efforts.

* Wolfson, Mark. *The Fight against Big Tobacco The Movement, the State, and the Public's Health*. New York: Aldine de Gruyter, 2001.

Food

Brownell, Kelly D. *Food Fight The Inside Story of the Food Industry, America's Obesity crisis and What We Can do About It*. New York: McGraw Hill, 2004.

*Critser, Greg. *Fat Land: How Americans Became the fattest People in the World*. Mariner/Houghton Mifflin, 2004. An account of how overproduction by the American food industry led to over-consumption by the American people.

*Hays Constance L. *The Real Thing Truth and Power at the Coca Cola Company*. New York: Random House, 2005. A history of Coca Cola.

*Nestle Marion. *Food Politics: How the Food Industry Influences Nutrition and Health*. Berkeley, CA: U California Press, 2002. An NYU nutritionist describes how the food industry influences government regulation and public opinion.

*Sims, Laura. *The Politics of Fat: Food and Nutrition in America (Bureaucracies, Public Administration and Public Policy)* M.E.Sharpe; 1998. A review of how government and industry influence Americans consumption of fat.

Automobile

*Bradsher, Keith. *High and Mighty SUVs: The World's Most Dangerous Vehicles and How They Got that Way*. New York: Public Affairs, 2002.

*Doyle, Jack. *Taken for a Ride Detroit's Big Three and the Politics of Pollution*. New York: Four Walls, Eight Windows, 2000. A long time policy advocate describes the role of the automobile industry in resisting environmental regulations.

Alcohol

Meier, Kenneth. *The Politics of Sin: Drugs, Alcohol, and Public Policy (Bureaucracies, Public Administration, and Public Policy)* M.E.Sharpe; 1994. An assessment of the US policy on alcohol and illicit drugs concluding, among other things, that there is no rational policy and probably will never be.

McGowan, Richard. *Government Regulation of the Alcohol Industry: The Search for Revenue and the Common Good*. Quorum Books;1997. Analyzes the conflicting pressures on government regulation of alcohol.

Neves, Paula . *Communities take action! a practical guide for municipalities, enforcement agencies, community groups and others concerned about the impact of alcohol on public health and safety* Toronto, Ont. : Addiction and Mental Health Services Corp., c1998.

Pharmaceutical

Angell, M. *The Truth About the Drug Companies: How They Deceive Us and What to Do About It*. New York: Random House, 2004. Former editor of *New England Journal of Medicine* describes how drug industry compromises health of public.

Goozner, Merrill. *The \$800 Million Dollar Pill. The Truth behind the cost of new drugs*. Berkeley, CA: University of California Press, 2004. A journalist's investigation of the reason drugs are so expensive.

Greider, Katherine. *The Big Fix: How the Pharmaceutical Industry Rips Off American Consumers*. Public Affairs, 2003. A critical journalistic account of the practices of the drug industry.

Hawthorne, Fran. *The Merck Druggernaut: The Inside Story of a Pharmaceutical Giant*. Wiley, 2003. An account of the rise and then the problems faced by Merck, one of the nation's largest pharmaceutical companies.

*Hilts, Philip J. *Protecting America's Health: The FDA, Business, and One Hundred Years of Regulation*. Knopf, 2003. A historical account of the development of the FDA and its recent troubles in the deregulatory environment.

Guns

Brown, Peter Harvey, Abel Daniel G. *Outgunned: Up against the NRA*. New York: Free Press, 2003. Describes how the NRA has been able to de-rail efforts to change gun policies and gives background for lawsuits against gun industry..

*Cook Philip J., Ludwig Jens. *Gun Violence The Real Costs*. New York: Oxford, 2001. A comprehensive estimate of the price of current U.S. gun policies.

Diaz, Tom. *Making a Killing: The Business of Guns in America*, New Press; 1999. A gun control activist's account of the gun industry.

Hemenway, David. *Private guns Public Health*. Ann Arbor, MI: University of Michigan press, 2004. Harvard researcher argues for a public health approach to reducing gun violence.

Jacobs, James. *Can Gun Control Work? (Studies in Crime and Public Policy)*, by Oxford University Press; 2002. An assessment of the impact of various strategies for gun control.

* Spitzer, Robert. *The Politics of Gun Control*. Chatham House Publishers; 2nd edition, 1998. A political analysis of the debates on guns in the US.

Assigned Required Readings

Assigned Readings: To be completed by specified date; other reading will be assigned over the course of the semester.

Session 1. Overview

Freudenberg N. Public Health Advocacy to Change Corporate Practices: Implications for health education practice and research . *Health Education and Behavior*. 2005,32: 298-319.

Session 2. *The Role of the Public Health Professional in Public Policy*

1. Themba MN, Minkler M. Influencing Policy through Community Based Participatory Research. In M. Minkler and N. Wallerstein, eds, *Community-Based Participatory Research for Health*. San Francisco: Jossey-Bass, 2003, pp. 349-370.
2. Acosta CM. Improving Public Health through Policy Advocacy. *Community Based Public Health Policy and Practice* 2003;8:1-8. www.partnershipph.org
3. Gladwell, M. Big and Bad How the SUV ran over automotive safety. *New Yorker*, January 12, 2004, pp28-33.. Available at: http://www.gladwell.com/2004/2004_01_12_a_suv.html
4. Hakim, D. Senate moves to restrict incentives for big SUVs. *New York Times*, February 21, 2004, p. C2.
5. Environmental Working Group. Blind Spot. The Big Three's Attack on the Global Warming Treaty. New York
<http://www.ewg.org/pub/home/reports/blindspot/pdfs/New%20York.pdf>
6. Skrzycki C. Regulator assails safety of SUVs: Blunt talk is unusual in Runge's position. *Washington Post*. January 16, 2003; E01.
8. Sierra Club. Driving Up the Heat: SUVs and Global Warming. Available at <http://www.sierraclub.org/globalwarming/suvreport/>
9. SUV Safety. GM's perspective at :
http://www.gm.com/automotive/vehicle_shopping/suv_facts/100_safety/

Session 3. *The Structure of Government: Health Roles of Branches and Levels*

Find readings from city, county and state government websites that provide description of government at that level.

The Federal Government

- a. Overview at <http://www.theusgov.com/>
- b. HHS overview at <http://www.hhs.gov/about/whatwedo.html/>
- c. Overview of Congress at
<http://usinfo.state.gov/usa/infousa/politics/legbranc/abtcong.htm>
- d. Fine, T. How the U.S. Court Systems Function Available at:
<http://usinfo.state.gov/journals/itdhr/0999/ijde/fine.htm>

Session 4 The US Corporation

1. Galbraith, JK. Countervailing power. in Galbraith JK. *The Essential Galbraith*. New York: Houghton Mifflin, 2001, pp. 1-17.
2. Berle, Adolph A and Means Gardiner C. *The Modern Corporation and Private Property*. New York: Harcourt , Brace and World, 1968. (select chapters)
3. CorpWatch. Holding Corporations Accountable. Available at www.corpwatch.org/index.php.

Session 5 Framing Public health Messages for Policy Change and *Case Study 2Uptown Cigarettes*

1. Dorfman L, Wallack L, Woodruff K. More than a message: framing public health advocacy to change corporate practices. *Health Educ Behav*. 2005; 32:320-36
2. Lakoff, George. Simple Framing at
http://www.rockridgeinstitute.org/projects/strategic/simple_framing

3. Sutton Charyn D. The Coalition against Uptown Cigarettes: Marketing Practices and Community Mobilization. Available at www.onyx-group.com/Uptown1.htm.
4. Schroeder SA. Tobacco control in the wake of the 1998 Master Settlement Agreement. *New Eng J Med* 2004; 350: 293-301. to be distributed in class.
5. Gostin LO. Corporate speech and the constitution: the deregulation of tobacco advertising. *Am J Public Health* 2002;92:352-355.
<http://search.epnet.com/direct.asp?an=6305572&db=hch>
6. Advocacy Institute. A Movement Rising A Strategic Analysis of U.S. Tobacco Control Advocacy, March 1999, 23 pages Available at
<http://www.advocacy.org/publications/pdf/amovementrising.pdf>
7. Philip Morris Policies, Practices and Positions at
http://www.philipmorrisusa.com/en/policies_practices/default.asp
Read at least 4 of the policy statements on this website.

Session 6. *Case Studies 3 and 4: Transfat and School lunch*

1. Ascherio A, Stampfer MJ, Willett WC. Background and Scientific Review *Trans Fatty Acids and Coronary Heart Disease*. Departments of Nutrition and Epidemiology, Harvard School of Public Health, The Channing Laboratory, Department of Medicine, Brigham and Women's Hospital, 1999.
2. Expert Panel on *Trans Fatty Acids and Coronary Heart Disease*. *Trans fatty acids and coronary heart disease risk* *Am J Clin Nutr* 1995; 62:655S-708S.
3. *Federal Register*. 21 CFR Part 101. Food Labeling; *Trans Fatty Acids in Nutrition Labeling; Consumer Research to Consider Nutrient Content and Health Claims and Possible Footnote or Disclosure Statements; Final Rule and Proposed Rule*. July 11, 2003, pp. 41433-41506.
4. Food and Drug Administration. FDA Acts to Provide Better Information to Consumers on *trans Fats*, *FDA Backgrounder* July 9, 2003, pp1-3.
5. Severson K, Kraft promises to take healthier approach to food. *San Francisco Chronicle*, July 2, 2003. Available at www.sfgate.com.
6. World Health Organization. Frequently asked questions about the WHO Global Strategy on Diet, Physical Activity and Health. Available at
<http://www.who.int/dietphysicalactivity/faq/en/>
7. Ruskin, Gary . Global Anti-Obesity Strategy is Too Lite on Corporations. April, 2004 at
http://www.commercialalert.org/index.php/category_id/5/subcategory_id/66/article_id/24

Session 7 *Case Studies 5 and 6: Municipal lawsuits against the gun industry and alcohol advertising and the NCAA*

1. -3. select articles on municipal lawsuits
4. A gun lawsuit's smoking gun. *New York Times*. February 8, 2003.
5. Giesbrecht N. National alcohol process and the alcohol industry. Roles of commercial interests in alcohol policies: recent developments in North America. *Addiction*. 2000;95 (Suppl 4):S581-S595.
6. Agostinelli G, Grube JW. Alcohol Counter—Advertising and the Media. *Alcohol Research & Health*. 2002;26:15-21.

Session 8. *Case Study 8: Merck and Vioxx*

1. Simons J, Stipp D. Merck's \$27 billion heart attack. *Fortune* 2005; 150(9): 90-104. Eisenberg RS.
2. Learning the value of drugs--is rofecoxib a regulatory success story? *N Engl J Med.* 2005;352:1285-7.
3. Topol EJ. Failing the public health--rofecoxib, Merck, and the FDA. *N Engl J Med.* 2004;351:1707-9.
4. Berenson A, Harris G, Meier B, Pollack A. Despite warnings, drug giant took long path to Vioxx recall. *NY Times.* 2004 Nov 14;:A1, A32

Session 9 *Strategies for Policy Change: Legal* (Read 1 and 2 and either 3 or 4)

1. Parmet WE, Daynard RA. The new public health litigation. *Annu Rev Public Health.* 2000; 21: 437-54.
2. Gostin LO. Public health law in a new century part I: law as a tool to advance community's health. *JAMA* 2000; 283:2837-41.
3. Jacobson PD, Soliman S. Litigation as Public Health Policy: Theory or Reality? *Journal of Law, Medicine & Ethics.* 2002;30:224-38.
4. Pearson JP. Make it market it, and you may have to pay for it: An evaluation of gun manufacturer liability. *Brigham Young University Law review* 1997; (1):131-163.

Session 10 *Strategies for Policy Change: Electoral and Legislative*

1. Christoffel KK. Public health advocacy: Process and product. *Am J Public Health.* 2000;90:722-726.
2. Vernick JS. Lobbying and advocacy for the public's health: What are the limits for nonprofit organizations? *Am J Public Health.* 1999;89:1425-1429.
3. Citizens Guide to Lobbying New York State and How A Bill Becomes a Law <http://www.nylobby.state.ny.us/citizensguide.html>
4. How Our Laws are Made (Congress) at <http://thomas.loc.gov/home/lawsmade.toc.html>
5. Acosta CM. Improving Public Health through Policy Advocacy. *Community Based Public Health Policy and Practice* 2003;8:1-8. At www.partnershipph.org

Session 11 *Strategies for Policy Change: Community Organizing and Coalitions; The Role of Social Movements*

1. Wiist WH. Public health and the anticorporate movement: rationale and recommendations. *Am J Public Health.* 2006;96:1370-5.
2. Piven, Frances Fox and Richard A. Cloward. 1979. *Poor People's Movements: Why They Succeed, How They Fail.* New York, New York: Vintage Books, Random House. Chapter 1
3. Wagenaar AC, Murray DM, Gehan JP, Wolfson M, Forster JL, Toomey TL, Perry CL, Jones-Webb R. Communities mobilizing for change on alcohol: outcomes from a randomized community trial. *J Stud Alcohol.* 2000 Jan;61(1):85-94.
4. Forster JL, Murray DM, Wolfson M, Blaine TM, Wagenaar AC, Hennrikus DJ. The effects of community policies to reduce youth access to tobacco. *Am J Public Health.* 1998 Aug;88(8):1193-8.
5. Foster-Fishman PG, Berkowitz SL, Lounsbury DW, Jacobson S, Allen NA. Building collaborative capacity in community coalitions: a review and integrative framework. *Am J*

Community Psychol. 2001 Apr;29(2):241-61.

6. Nathanson CA. Social movements as catalysts for policy change: the case of smoking and guns. *J Health Polit Policy Law*. 1999;24(3):421-88.

7. Brown P, , Zavestoski S, McCormick S, Mayer B, Morello-Frosch R, Gasior Altman R. Embodied health movements: new approaches to social movements in health. *Sociol Health Illn*. 2004 Jan;26(1):50-80. check EBSCO.

Session 12 Assessing the Impact of Policy: Evaluation Strategies

1. Brownson RC, Newschaffer CJ, Ali-Abarghoui F. Policy Research for Disease Prevention: Challenges and practical recommendations. *American Journal of Public Health*. 1997;87:735-739.

2. Loftin C, McDowall D, Wiersema B, Cottey TJ. Effects of restrictive licensing of handguns on homicide and suicide in the District of Columbia. *New Eng J Med* 1991;325:1615-1620. to be distributed in class

3. Office of Public Health Practice. ISSUE BRIEF: Health Impact Assessment: A Review of the Literature. Minnesota Department of Health . no date. Available at <http://www.health.state.mn.us/divs/chs/mhip/hialitreview.htm>

Session 13 The Role of the Media in Public Policy, Student Presentations 1

1. Ayoob KT, Duyff RL, Quagliani D. Position of the American Dietetic Association: food and nutrition misinformation. *J Am Diet Assoc*. 2002 Feb;102(2):260-6.

2. Nelson D, Brownson RC, Remington PL, Parvanta C., eds., *Communicating Public Health Information to the News Media. and Communicating Public Health Information to Policy Makers*, in *Communicating Public Health Information Effectively*. Washington, D.C.: American Public Health Association, 2002, pp. 73-114. to be distributed in class.

3. Holder HD, Treno AJ. Media advocacy in community prevention: news as a means to advance policy change. *Addiction*. 1997 Jun;92 Suppl 2:S189-99

4. Menashe CL, Siegel M. The power of a frame: An analysis of newspaper coverage of tobacco issues-United States, 1985-1996. *J of Health Communications* 1998;3(4):307-326.

Session 14 Defining a Policy Agenda for Reducing Corporate Threats to Health; Student Presentations 2

1. Partnership for Prevention. Final Report. Nine High Impact Actions Congress Can take to Protect and promote the Nation's Health. Washington, DC,2000. pp 1-20 and pick one Appendix. www.prevent.org/publications/Nine_High_Impact_Report.pdf

Assignments

Each student will sign up for one topic; each group will have 5 minutes for an oral presentation and 5 minutes to answer student questions. Presentation should focus on the practical knowledge a public health professional needs to work effectively in this area. Each presentation should include a description of the agency/issue and offer at least 2 different points of view (e.g. agency website, industry perspective and advocacy group perspective) Each group should come with a prepared presentation (e.g., a Power point presentation), and a handout with references for more information, including at least 2 websites.

- Session 3. The Local , State and Federal Budget Processes
- Session 4. The Role of the Security and Exchange Commission in Regulating Corporate Practices
- Session 5. The Role of the Food and Drug Administration in Protecting Food Supply
- Session 6. Excise and sales taxes on dangerous products – process for enacting local, state and federal taxes
- Session 6. The Role of the Consumer Product Safety Commission in Protecting Consumers from Dangerous Products
- Session 7. The Role of State Attorney Generals in enforcing laws on corporate practices related to health
- Session 8. Class action civil lawsuits as a strategy for changing corporate behavior
- Session 9. How a Bill Becomes a Law –Local, state, and Federal processes
- Session 9. Presenting testimony at a legislative hearing
- Session 10. McCain Feingold Campaign Finance Law: What it permits and forbids
- Session 10. Role of the Federal Election Commission, 527 Organizations
- Session 11. Local and State Laws on Campaign Contributions
- Session 12. Rules for Nonprofit Advocacy and Lobbying with Elected Officials
- Session 12. Ballot initiatives as a strategy for policy change -- New York and California
- Session 13. Use of public service announcements and paid advertising for policy campaigns